

How to Hide a Penguin Stone

1. Take Your Penguin Stone on an Adventure

Bring your penguin stone on your adventure, and yes, **do not forget to actually pack it before leaving home**. Rookie mistake. It has happened to more people than you think. Your penguin stone can travel anywhere with you: abroad, on a local hike, during a city walk, beach trip, road trip, or simply to a place in your hometown that deserves a little more attention.

2. Choose a Hiding Spot

Find a safe location where somebody else could realistically discover the penguin stone one day.

Please avoid:

- Dangerous areas
- Private property
- Protected natural areas where leaving objects is not allowed
- Places where the stone could easily get damaged or washed away

The goal is for the stone to feel hidden, but still discoverable.

3. Take Photos & Video



Please take at least 3 photos before hiding the stone. More photos and videos are always welcome.

Please make sure that at least one photo is zoomed out enough to help people understand the overall location. You can also point toward the hiding spot or mark it on the image if you want. Feel free to get creative and take additional photos or videos along the way.

Required Photos:

- **Photo 1:** Hold the penguin stone with the location or view in the background (horizontal photo preferred)
- **Photo 2:** Show the penguin stone from behind to see the number.
- **Photo 3:** A wider photo of the surrounding place or view
- **Video (optional, but super helpful):** We learned along the way that photos alone can sometimes make the penguin stone surprisingly difficult to find unless the hiding spot is very obvious. A short video helps a lot. We usually start zoomed in on the penguin stone, then slowly zoom out and turn around to show the surroundings and overall location.

4. Save the Details

Before leaving the penguin stone behind, please make sure you have these two important details saved:

- **The GPS coordinates of the hiding spot**
- **The penguin stone number is written on the back**

Many people accidentally forget one of them, especially the stone number, and later it becomes difficult to register the location properly.

If GPS/location services are enabled on your phone's camera, the coordinates will often be uploaded automatically later through the form. Still, just to be safe, we strongly recommend manually saving both the GPS location and the penguin stone number before you leave the spot.

5. Register Your Penguin Stone

Once your penguin stone is hidden, register it on penguinstones.com so it can officially become part of the map and continue its journey around the world.

When submitting the location, you will need:

- **Your photos/videos**

- GPS coordinates
- Penguin stone number
- Optional short story or clue about the hiding spot

Feel free to include small details, such as whether the stone is hidden under a rock, beside a bench, near a tree, above a viewpoint, or elsewhere nearby. Little clues make the adventure more fun for future explorers.

And, most importantly, do not forget to register it. We learned the hard way that many people hide their penguin stones perfectly... and then forget to upload them afterward.

6. Help the Stone Continue Its Journey

The photos and location may be shared on Instagram, the Penguin Stone Map, and the website so others can follow the stone's adventure around the world.

The goal is not only to spread penguin joy, but also to inspire people to discover places beyond the usual overcrowded travel spots



Thank You

Thank you for helping penguin stones travel across the world and for sharing places that deserve to be seen. Every hidden penguin stone becomes part of a much bigger journey.